

ABOUT SA FOUNDATION



Established in Palin, Kra Daadi District, Arunachal Pradesh, the Sangcha Ajin Foundation is a registered society dedicated to fostering social welfare and community development. Officially registered under the Societies Registration Act, 1860 (as modified for Arunachal Pradesh in 1978), the foundation has been actively engaged in various charitable programs and initiatives aimed at uplifting communities and promoting positive social change.

Since its inception on June 5, 2017, Sangcha Ajin Foundation has worked tirelessly to support underprivileged sections of society through education, healthcare, and skill development programs. The foundation continues to uphold its mission of making a meaningful impact in the lives of the people it serves.

Recognized and accredited by the Registrar of Societies, Government of Arunachal Pradesh, this organization stands as a beacon of hope and empowerment for many. Through its unwavering dedication, Sangcha Ajin Foundation remains committed to driving change, fostering development, and building a better future for all.

In 2024, the foundation expanded its horizons by organizing the inaugural Miss Universe Arunachal Pradesh pageant under its banner. This event, managed by MS TA Enterprise (Event management company), was designed to showcase the beauty, talent, and cultural heritage of Arunachal Pradesh on a national stage. Under the leadership of State Director Takam Anju, the pageant crowned Thupten Lhamu from Tawang as the first-ever Miss Universe Arunachal Pradesh 2024. Her achievement not only highlighted individual excellence but also brought pride and recognition to the state.



ABOUT MISS UNIVERSE



FIRST MISS UNIVERSE 1952
Armi Kuusela

MISS UNIVERSE FROM INDIA



Harnaaz Sandhu (2021)



FIRST MISS UNIVERSE FROM INDIA
Sushmita Sen (1994)



Lara Dutta (2000)

Established in 1952 by the California-based clothing company Pacific Mills, Miss Universe is a prestigious global beauty pageant that originated from Long Beach, California. The founder of the Miss Universe pageant was Pacific Mills' clothing company. The first winner of the Miss Universe title was Armi Kuusela from Finland in 1952. The current 73rd Miss Universe is Victoria Kjær Theilvig from Denmark. With its focus on celebrating beauty, diversity, and intelligence, Miss Universe has become a symbol of empowerment for women worldwide.



MISS UNIVERSE CROWN



73RD MISS UNIVERSE
Victoria Kjær Theilvig

MISS UNIVERSE INDIA



In 2024, India launched the inaugural Miss Universe India pageant, organized by the Glamanand Group under the leadership of **National Director Nikhil Anand**. This marked a significant transition, as the responsibility of selecting India's representative for the global Miss Universe competition shifted from the Miss Diva pageant, a part of Femina Miss India, to Miss Universe India. Notable past Miss Universe winners from India include **Sushmita Sen** (1994), **Lara Dutta** (2000), and **Harnaaz Sandhu** (2021), who have left a lasting impact on the international stage.

The inaugural Miss Universe India 2024 pageant took place on September 22, 2024, at Zee Studios in Jaipur, Rajasthan. The event was hosted by Filipino actor and model Lance Raymundo and Ngô Ngọc Gia Hân, winner of Miss Teen International 2022. The pageant featured 51 contestants, with Rhea Singha from Gujarat emerging as the winner. She was crowned by Urvashi Rautela, Miss Universe India 2015. The runners-up were Pranjal Priya (1st Runner-Up), Chhavi Verg (2nd Runner-Up), Sushmita Roy (3rd Runner-Up), and Ruopfüzhano Whiso (4th Runner-Up).



MISS UNIVERSE INDIA CROWN



ABOUT



GLAMANAND



**CEO GLAMANAND
MR NIKHIL ANAND**

Glamanand Entertainment is a prominent name in the entertainment industry, particularly renowned for its contributions to the world of beauty pageants. Founded by **Nikhil Anand**, Glamanand Entertainment has emerged as a significant player in organizing and hosting beauty pageants, both nationally and internationally. The organization is committed to promoting beauty, talent, and culture on a global platform. Glamanand Entertainment is known for its innovative approach in organizing pageants, focusing not only on physical beauty but also on intellect, talent, and social impact. They often incorporate various rounds and activities that showcase the multifaceted aspects of contestants, aiming to empower women and celebrate diversity. Glamanand is expanding its network to over 100 countries and entering different segments of business like Training Academy, Magazine, Podcasts, Talent Management, Stage Production, Production of Movies/TVCs, Awards etc.

National Beauty Pageants

The National Beauty Pageants owned by Glamanand Entertainment are: Glamanand Supermodel India, Miss Universe India, Miss Teen India, Miss Teen Diva, Mrs India, Mr India Universe.

International Beauty Pageants

The International beauty Pageants owned by Glamanand Entertainment as the following: Miss Multinational, Miss Teen International, Mister Universe, Miss Teen Earth, Miss Teen Grand International

The upcoming international beauty pageants in 2025 are: Mrs Multinational, Mr Multinationa

MISS UNIVERSE ARUNACHAL PRADESH



In 2024, Arunachal Pradesh celebrated a landmark event with the inaugural Miss Universe Arunachal Pradesh pageant, dedicated to highlighting the state's beauty, talent, and rich cultural heritage on a global platform. Organized under the banner of SA Foundation and managed by TA Enterprise, the event has become a beacon of empowerment for young women across the region.

Under the leadership of Takam Anju, the appointed State Director, the pageant provided a platform for contestants to exhibit their poise, intelligence, and commitment to community welfare. The prestigious title was awarded to Thupten Lhamu, a remarkable young woman from Tawang district. Her achievement earned her the honor of representing Arunachal Pradesh at the Miss Universe India 2024 pageant.

The first runner-up, Danyi Reela, captivated the judges with her elegance and confidence, while the second runner-up, Gianga Ramching Mara, showcased remarkable beauty and grace throughout the competition.

The success of the Miss Universe Arunachal Pradesh pageant reflects the state's dedication to fostering talent, promoting cultural pride, and empowering its youth to shine on national and international stages.



MISS UNIVERSE ARUNACHAL PRADESH
LAUNCHED DAY
ON 12TH MAY 2024



ABOUT TA ENTERPRISE



Established in 2020 and headquartered in Itanagar, Arunachal Pradesh, TA Enterprise has become a distinguished name in the realm of event management and travel services. Under the visionary leadership of Chairperson Takam Anju, TA Enterprise has successfully orchestrated numerous prestigious events, setting new benchmarks in the industry.

With a commitment to simplicity, efficiency, and innovation, TA Enterprise ensures seamless execution of events, catering to diverse occasions ranging from corporate gatherings to large-scale social and cultural celebrations. The company is dedicated to curating personalized solutions that align with clients' aspirations, delivering unforgettable experiences.

Among its many successful ventures, Miss Capital is one of its flagship events, further strengthening TA Enterprise's presence in the Arunachal Pradesh event scene. Additionally, TA Enterprise is the organizer of Miss Universe Arunachal Pradesh, a platform that showcases beauty, talent, and cultural heritage on a grand stage.

With its dedication to excellence and innovation, TA Enterprise continues to set new standards in event management, making a significant impact on the cultural and social landscape of Arunachal Pradesh.



ABOUT STATE DIRECTOR



As the State Director of Miss Universe Arunachal Pradesh, Takam Anju leads with unwavering passion and dedication. Beyond her role in pageantry, she is a dynamic event director and entrepreneur, spearheading TA Enterprise, a prominent name in the state's event industry.

With an extensive background in cultural and beauty events, Anju has played a vital role in shaping Arunachal Pradesh's pageant scene. She has served in core committee positions for prestigious events like the 10th Miss Arunachal 2017 and Mr. Arunachal 2019. Currently, she is the Chairperson of the Miss Capital Arunachal Organization, a state-level pageant, further solidifying her stature in the industry.

In addition to her contributions to beauty pageants, she is deeply involved in cultural preservation, playing a pivotal role in the Nyokum Yullo Celebration Committee in Itanagar. Her leadership, vision, and commitment to empowering young women and celebrating Arunachal Pradesh's rich heritage continue to inspire and shape the future of pageantry in the state.

MISS UNIVERSE ARUNACHAL PRADESH- JOURNEY OVERVIEW

LAUNCH EVENT AND UNVEIL OF CROWN: MISS UNIVERSE ARUNACHAL PRADESH



THE MISS UNIVERSE ARUNACHAL PRADESH 2024 LAUNCH EVENT TOOK PLACE ON 12TH MAY 2024 AT MAYAM'S HOTEL AND RESORT, NH15, HOLLONGI. THE EVENT WAS GRACED BY ESTEEMED GUESTS, INCLUDING MR. AMJAD KHAN (MARKETING DIRECTOR, MISS UNIVERSE INDIA), MISS ARSHINA SUMBUL (MISS GRAND INDIA 2023), MISS SOPHIYA SINGH (MISS ASIA PACIFIC 2024), SHRI TANA DOJI TARA (CHIEF GUEST AND PRESIDENT, AAPSU), AND MRS. KOJ BAYA (MRS. INDIA 2024).

DISTRICT AUDITIONS: MISS UNIVERSE ARUNACHAL PRADESH 2024 10 ZONAL AUDITIONS



MEGA AUDITION



FITNESS ROUND



TALENT ROUND



GROOMING DAYS

THE GROOMING DAYS FOR MISS UNIVERSE ARUNACHAL PRADESH 2024 TOOK PLACE FROM 22 TO 27 AT GREEN GOLD RESORT, TARAJULI BANDERDEWA. DURING THIS PERIOD, THE CONTESTANTS WERE COACHED BY ARNISH IMPISHA DAIMARY, ONE OF THE BEST GROOMER IN THE PAGEANT INDUSTRY WHO GUIDED THEM IN IMPORTANT ASPECTS OF PAGEANTRY, INCLUDING WALKING TECHNIQUES AND OVERALL PRESENTATION SKILLS. THIS INTENSIVE TRAINING AIMED TO ENHANCE THEIR CONFIDENCE AND PREPARE THEM FOR THE UPCOMING EVENTS IN THE COMPETITION.



THE GRAND FINALE

THE GRAND FINALE WAS THE DAY WHEN THE HARD WORK OF THE FINALISTS AND THE COMMITTEE CAME TO FRUITION. IT TOOK PLACE ON JULY 27, 2024, AT DK CONVENTION HALL, ITANAGAR. THIS PRESTIGIOUS EVENT SHOWCASED THE BEAUTY, TALENT, AND DEDICATION OF THE FINALISTS AS THEY COMPETED FOR THE COVETED TITLE.



JUDGES THE PANEL OF ESTEEMED JUDGES INCLUDED:

- MR. AMJAD KHAN - DIRECTOR OF OPERATIONS AND MARKETING, MISS UNIVERSE INDIA
- NANDANI BORKAKATI - RENOWNED FASHION DESIGNER AND OWNER OF PAGE 3
- DIVIJA GAMBHIR - MISS MULTINATIONAL INDIA 2021

CHIEF GUEST AND SPECIAL GUESTS

- CHIEF GUEST, SHRI KENTO JINI, HON'BLE MINISTER FOR LAW, LEGISLATIVE & JUSTICE, SOCIAL JUSTICE, EMPOWERMENT & TRIBAL AFFAIRS, AND SPORTS AND YOUTH AFFAIRS.
- SMT. DASANGLU PUL, HONOURABLE MINISTER, WOMEN & CHILD DEVELOPMENT, CULTURAL AFFAIRS & SCIENCE & TECHNOLOGY, GOVT. OF ATUNACHAL PRADESH (GUEST IF HONOUR)
- SHRI LIKHA SONI - HON'BLE MLA FOR THE 48TH LEKANG CONSTITUENCY (SPECIAL GUEST)
- SMTI NYABI JINI DIRCHI - HON'BLE MLA FOR THE 29TH BASAR ST AC (SPECIAL INVITEE)
- SMTI BIRI SHANTI - PC KAMLE, PRESIDENT, AAPRP & GENERAL SECRETARY, NATIONAL ZILLA PARISHAD (SPECIAL INVITEE)
- SMTI CHAKAT ABOH - HON'BLE MLA FOR THE 56TH KHONSA WEST ST AC (SPECIAL INVITEE)

NUMEROUS ARTISTS ALSO GRACED THE EVENT, ADDING TO ITS VIBRANCY AND EXCITEMENT. THE FINALISTS PERFORMED EXCEPTIONALLY WELL THROUGHOUT

MISS UNIVERSE ARUNACHAL PRADESH 2024 THUPTEN LHAMU, WITH MISS DANYI REELA AS THE 1ST RUNNER-UP AND MISS GIANGA RAMCHING MARA AS THE 2ND RUNNER-UP.



PRIVATE GROOMING IN DELHI

AFTER WINNING THE TITLE OF MISS UNIVERSE ARUNACHAL PRADESH 2024, MISS THUPTEN LHAMU WAS SENT BY THE MISS UNIVERSE ARUNACHAL PRADESH TEAM TO DELHI FOR HER PRIVATE GROOMING AND TRAINING SESSIONS AT BEAUTY HIGH ACADEMY, ONE OF THE BEST IN THE COUNTRY.



AN EVENING OF EMPOWERMENT: MISS UNIVERSE INDIA 2024 FINALE



MISS THUPTEN LHAMU MISS
UNIVERSE ARUNACHAL PRADESH 2024

A NEW DAWN FOR ARUNACHAL: INSPIRING LEGACY AND FUTURE POSSIBILITIES



MISS THUPTEN LHAMU MISS
UNIVERSE ARUNACHAL
PRADESH 2024

"FROM BEING A VERY TIMID GIRL TO BECOMING THE VERY FIRST MISS UNIVERSE ARUNACHAL PRADESH AND REPRESENTING MY STATE AT THE NATIONAL LEVEL WAS AN INCREDIBLE HONOUR. I WILL BE FOREVER GRATEFUL THIS OPPORTUNITY AND WILL STRIVE TO CONTRIBUTE IN EVERY WAY I CAN TO MY SOCIETY."



NAMASTE INDIA PRESS CONFERENCE



73RD MISS UNIVERSE VICTORS KJÆR THEILVIG AND MISS UNIVERSE INDIA 2024
RHEA SINGHA



STATE DIRECTOR MISS UNIVERSE ARUNACHAL PRADESH
HON'BLE MINISTER KENTO JINI (MINISTER OF LAW, LEGISLATIVE AND JUSTICE, SOCIAL
JUSTICE, EMPOWERMENT AND TRIBAL AFFAIRS,
SPORTS AND YOUTH AFFAIRS)

73RD MISS UNIVERSE VICTORS KJÆR THEILVIG
HON'BLE MLA SHRI KENTO JINI 48TH LEKANG
MR NIKHIL ANAND NATIONAL DIRECTOR, MISS UNIVERSE INDIA
MR AMJAD KHAN DIRECTOR OF FRANCHISE AND OPERATION, MISS UNIVERSE INDIA

THE SIGNIFICANCE OF MISS UNIVERSE ARUNACHAL PRADESH

Miss Universe Arunachal Pradesh is a transformative platform that goes beyond beauty, offering opportunities in various sectors:

1. **Empowerment & Leadership** – The pageant nurtures confidence, leadership, and public speaking skills, preparing women to take on influential roles in different fields.
2. **Cultural Promotion** – By celebrating traditional attire, languages, and customs, the pageant helps preserve and promote the diverse heritage of Arunachal Pradesh.
3. **Education & Awareness** – Contestants engage in advocacy programs on education, health, and environmental sustainability, driving meaningful social change.
4. **Entrepreneurship & Business** – The title opens doors to business ventures, brand collaborations, and ambassadorial roles, fostering economic independence.
5. **Fashion & Entertainment** – Winners gain exposure in modeling, acting, and fashion, collaborating with top designers and industry leaders.
6. **Tourism & State Branding** – The event highlights Arunachal Pradesh as a cultural and tourism hotspot, attracting national and international attention.
7. **Sports & Fitness** – Through fitness rounds and training, the pageant promotes a healthy lifestyle, discipline, and physical well-being.
8. **Women's Representation** – It provides a strong voice for women in media, politics, and social work, encouraging gender equality and empowerment.

BENEFITS OF SPONSORSHIP

1. Bronze Sponsorship (₹50,000)

- Logo placement on event materials & website.
- Limited complimentary event tickets.
- Opportunity to display promotional materials.
- Social media mentions.

2. Silver Sponsorship (₹1,00,000)

- Logo placement on event materials & website.
- Recognition in event announcements.
- Limited complimentary event tickets.
- Opportunity to display promotional materials.
- Social media mentions.

3. Gold Sponsorship (₹2,50,000)

- Larger logo placement on event materials & website.
- Verbal acknowledgment during the event.
- Increased number of complimentary event tickets.
- Enhanced visibility in promotional campaigns.
- Exclusive sponsorship of a specific event segment.

4. Diamond Sponsorship (₹5,00,000)

- Customized benefits tailored to sponsor's preferences.
- Potential for exclusive branding opportunities.
- VIP access to special event areas.
- High-level visibility in promotional campaigns.
- Recognition in press releases & media coverage.

5. Royal Sponsorship (₹30,00,000)

- Premier logo placement on all event materials & website.
 - Exclusive branding rights for specific event elements.
 - Priority speaking opportunities during the event.
 - VIP access & hospitality services.
 - Extensive social media & press coverage.
 - Customized promotional opportunities aligned with sponsor's goals.
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CONCLUSION

In conclusion, we sincerely hope you will accept our invitation and become a part of making Miss Universe Arunachal Pradesh a truly remarkable celebration of our tribal culture. Your participation will not only enhance the event but also demonstrate your commitment to preserving and promoting the diverse cultural heritage of our region. Thank you for considering our invitation. We eagerly await your response and the opportunity to collaborate on Miss Universe Arunachal Pradesh.

